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Press Release

MOIL to Host 'Readathon' Session on 23rd April, 2024 for 'World Book Day'

To celebrate 'World Book Day', MOIL, in collaboration with the Vidarbha Literary Festival (VLF), presents the grand finale of the 'Readathon' on April 23rd. This event marks the culmination of a month-long initiative aimed at fostering a love for reading across diverse groups.

23rd APRIL

5PM TO 6PM

READATHON
On your marks, get set, READ!

- Take part in Read-a-thon from 23rd March to 22nd April '24.
- Read as many books as possible and tick off your TBR List.
- Share your reads on our website, www.vidlitfest.com
- Donate books on the day of the event.
- 2 Lucky Winners will get crossword vouchers.
- Metro Reader? Snap, Share, Win! Tag @vidlitfest & @nagpurnmetro.

READING PARTNERS

MOIL LIMITED LIBRARY ON WHEELS

VENUE:
M.O.I.L, CHHAONI ROAD, SADAR, NAGPUR.

To Register Visit www.vidlitfest.com

The finale is set to begin at 5 p.m. on April 23, 2024, at the MOIL Auditorium, Katol Road. Several bibliophiles have already secured their spots. While registration remains open, we extend a warm invitation to all avid readers to join us. Please visit www.vidlitfest.com to register and immerse yourself in engaging discussions with fellow book enthusiasts. As a token of appreciation, ten fortunate attendees will each win vouchers worth Rs. 1,000, redeemable at a premier bookstore in Nagpur. More delightful surprises await those in attendance, adding to the charm of this literary gathering.

The winning participants will be honoured by the CMD of MOIL, with fellow board members alongside and the key functionaries of the VLF. The Readathon is proudly supported by Maha Metro and Library on Wheels, enriching the event with their invaluable contributions.

Join us in celebrating the joy of reading and the power of literature on this occasion and, making the Readathon a cherished experience. We eagerly await your presence at this event.